## 課 綱 Course Outline

#### 理工學院學士班

中文課程名稱 Course Name in Chinese	資料探勘與應用				
英文課程名稱 Course Name in English	Data Mining : Concepts, Techniques, and Applications				
科目代碼 Course Code		班 別 Degree			
修別 Type	選	學分數 Credit(s)	3.0	時 數 Hour(s)	3. 0
先修課程 Prerequisite					

### 課程目標 Course Objectives

Data mining serves as a crucial field that leverages advanced algorithms to reveal hidden, yet invaluable insights buried within extensive datasets. These algorithms are drawn from a multitude of areas such as machine learning, artificial intelligence, pattern recognition, statistics, and database systems, working together to facilitate a deeper understanding and analysis of data.

This course, ISA5810: Data Mining: Concepts, Techniques, and Applications, is designed to equip you with the foundational knowledge and hands-on experience needed to delve into the expansive world of data mining. Whether you are looking to enhance your skill set or embark on a new career path, this course will serve as a stepping stone to achieving your goals.

#### 課程大綱 Course Outline

The curriculum encompasses a range of topics that will introduce you to the core concepts and techniques prevalent in the field of data mining. These include: Association Rules: Understand the principles behind identifying rules that highlight relationships between seemingly independent data in a database.

Clustering: Learn about grouping a set of objects in such a way that objects in the same group are more similar to each other than to those in other groups.

Classification: Gain knowledge on the procedures for identifying the predefined class of a new observation.

Text Mining: Equip yourself with the skills needed to analyze and interpret large collections of text data to extract meaningful information.

Data Mining Applications: Explore the various practical applications of data mining across different industries and sectors.

# 資源需求評估(師資專長之聘任、儀器設備的配合・・・等)

Resources Required(e.g. qualifications and expertise, instrument and equipment, etc.)

#### 課程要求和教學方式之建議 Course Requirements and Suggested Teaching Methods

1. Homework x 5 75%		
2. Term Project x1 25%		
2. Term Troject Ar 20/0		
	其他	
	Miscallaneous	
	MISCELLancous	
	Miscellaneous	